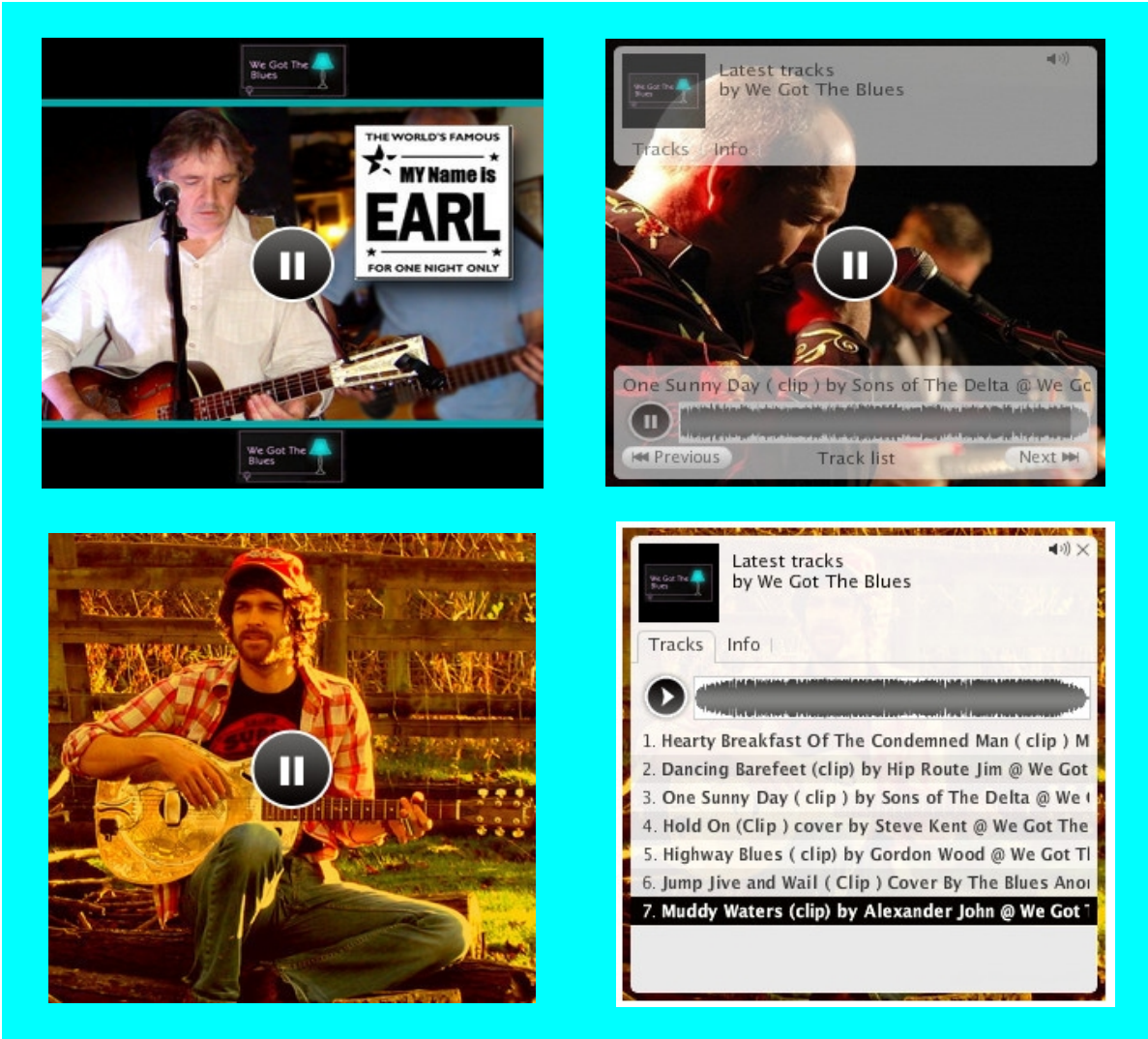


We Got The Blues News [Edition One] APRIL 2011

Promotions through the We Got The Blues Audio / Video / Artwork player with Download now and Buy now buttons – across all the web including mobile!

We Got The Blues promotion tools have stepped things up a notch with a great promo stand alone audio and video player for **We Got The Blues Artist Promotion Launch in April**. This will be used for on-line promotions across Facebook, Myspace, Twitter and other social networks. We will use the stand alone players embedded into web pages and HTML emails. The player can also provide interactivity for listeners / viewers and offers the best real time feedback available on the net. This will be a great source of info for live music venues and proprietors of blues venues and festivals to bring your latest blues music, artwork and video for targeted promotions.

screenshot of audio / video / artwork player



By using the embedded players in emails and across social networks Blues music is brought directly to the blues fans, new venues and friends. There will be an **add me at Facebook** to help artists to share more of their music and also a **download now and buy direct feature**. This will allow the artist to gain revenue by selling their digital mp3's or indeed to offer free tracks for listeners.

Along with exposure, mp3 sales and downloads, this promo tool is then used as an info page on how to book each artist at the We Got The Blues website.

The stand alone audio / artwork and video player offers a direct interactive and accessible opportunity for Blues artists to showcase their music to music venues across The UK, mobile networks and the world wide web, giving you a world of gigging possibilities! Some free versions of this player are available across the net, but without as many features, ie (no artwork – videos, or link to buy).

We Got The Blues – Promotion of Your Blues Music across the UK